Big corporate interests are bringing back some of Bill Sizemore’s worst ideas to the 2014 ballot. The stakes are high. Your friends and family need to hear about these latest threats to Oregon’s middle class. Here are some tips for how to talk about these threats!

**DO:**

**Keep it Simple:**
- More and more, corporations are grabbing record profits by cutting wages, benefits, and hours. Now, these same people are pushing Bill Sizemore’s ideas to the 2014 ballot to further threaten working people and middle-class families.
- Now more than ever, we need to come together to fight for working people. We need to say NO to ballot measures that undermine everyone’s wages, benefits, and safe working conditions. We are under attack because without us, standards will be lowered for all of Oregon’s working people and middle-class families.

**This is a Threat to Public Safety:**
- These ballot measures would stop workers from joining together to protect our jobs and our communities.
- They would limit the ability of public service workers such as nurses and firefighters to negotiate for better staffing levels, modern equipment, and safer working conditions—threatening the safety of the very people we count on in emergencies.

**Talk About Who Supports these Measures:**
- These are the same destructive ideas that Bill Sizemore has brought to the ballot year after year.
- Corporate CEOs and out-of-state billionaires are funding this measure to advance their own agenda. They’re pushing ballot measures here to stop workers from joining together to protect our jobs and our communities.

**DON’T:**
- Don’t use jargon: Talk about the impacts of the measures in simple terms.
- Don’t feel the need to explain state labor law or your union contract.
- Don’t feel the need to describe the history of labor unions. This is about big corporations trying to take away the ability for nurses, teachers, and firefighters to advocate for their jobs and the health of our community.

**IN SHORT, DO SAY:**
- This is about big corporations trying to lower everyone’s benefits, wages, and working hours.
- These measures will stop workers from joining together to protect our jobs and communities, and will take away the ability of public service workers such as nurses and firefighters to advocate for public safety.

www.KeepOregonWorking.org
Frequently Asked Questions

Who's behind this measure?
These ballot measures have been pushed by Bill Sizemore many times over the past two decades. Now, big corporations and out-of-state billionaires are pushing Sizemore’s ideas to the 2014 ballot that would further threaten middle-class families.
Their agenda? Downsize, ship jobs overseas, and offshore their profits to avoid paying taxes.
The biggest backers of these laws around the country are the Koch Brothers, whose companies are responsible for polluting our air and water. The Koch Brothers have funneled hundreds of millions of dollars into campaigns for extreme right-wing candidates.

What would these measures do?
These ballot measures would stop workers from joining together to protect our jobs and our communities. They would limit the ability of public service workers such as nurses and firefighters to negotiate for better staffing levels, modern equipment, and safer working conditions—threatening the safety of the very people we count on in emergencies.
These measures would give large corporations the ability to push their own agenda of lower wages, cuts to the minimum wage, and cuts to family leave.
Now more than ever, working people need to come together. We need to stand up to protect our wages and benefits and fight for safe working conditions.

What has happened in other states where this kind of law has passed?
In states that have passed similar laws, the average household income is lower than states that haven’t—and not just for workers who are in a union. On average, union and non-union workers make much less in states that have passed these laws.
Even more troubling, the rates of workplace deaths are much worse in states that have passed these laws. In so-called “Right To Work” states, the rate of workplace deaths is more than 45% higher than in Oregon.

Who’s fighting this bad idea in Oregon?
Around the state, many organizations and individuals have come together to oppose these measures. Visit KeepOregonWorking.org to find out more and sign up to join us.

What can I do to help?
• Talk to your friends and family about why this is important!
• Join the campaign! Like us on Facebook to get the latest news and updates on the fight—and find out how you can make a difference: Facebook.com/KeepOregonWorking
• Text “Together” to 88202 to stay in touch.

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